

# JUDGING RUBRIC

## VIDEO FINALIST



**Judge's name:**

**Judge's contact info (email or phone number):**

**Video title:**

**Teacher/Class name:**

**School:**

**Grade level:**

<b>Creativity and originality</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
This video stands out among the other videos submitted. It is clear that the class went above and beyond to be innovative and original.					
This video has visual impact. It captures the audience's attention and holds it throughout.					
The class has developed an original way to convey their message. They effectively targeted an audience.					
This video makes effective use of video techniques (camera angles, scenes, zoom, etc.).					
This video appears to be student driven. It is evident that students did the majority of the writing, filming and editing.					

**Total score: /25**

<b>Production value</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
The picture quality (lighting, focus, framing) of this video is clear and easy to watch.					
This video's audio is clear and easy to hear.					

**Total score: /10**

**Final score: /35**